

REAL \$ BEEF

CREATING REAL VALUE FOR POWER+PLUS BULL CUSTOMERS



**POWER
+PLUS
BEEF GENETICS**



REAL BEEF BULLS FOR EXTRA VALUE IN THE MEAT CASE AND ON THE HOOF

Power+Plus Beef Genetics believes in its products so much, that we are taking it directly to the consumer. We have teamed up with Premium Beef Feeders to launch our own branded beef company named **PREMIUM NATURAL BEEF**. Currently our high quality, all natural Angus beef is featured in several restaurants and grocery stores in the Midwest. Check out our website, WWW.PREMIUMBEEF.COM for more information. We started this venture to enable us to benefit our progressive customers that are adding value to their calf crop by using Power+Plus bulls. We offer the best premium buy-back program in the country for Power+Plus sired calves. Furthermore, our Angus seed stock are unmatched when it comes to offering the total package of real muscle, fleshing ability, efficiency, and overall quality. Power+Plus truly creates Real Value for Real Cattlemen!



DUFF NEW EDITION
Selling Several Sons



DUFF BASIC INSTINCT
Selling First Sons



DUFF ENCORE
Selling First Sons



DUFF BODY BUILDER
Selling Full Brothers

POWER+PLUS BULL SALE

MARCH 12, 2010 + HOBART, OKLAHOMA

100 ANGUS AND A+PLUS HERD SIRE PROSPECTS

Offering sons of Duff New Edition, Duff Basic Instinct, Duff Encore, Duff New Generation, Duff Outer Limits, DCC New Look, DCC Outlook, DCC First Look, OCC Eureka, OCC Emblazon, & 6807.

Affordable bulls in all price ranges. 70% sell from \$2500 to \$4000.

Also selling a select group of commercial P+ bred and open females.

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POWERPLUSCATTLE.COM